



A CERTIFIED BLACK WOMAN OWNED SMALL BUSINESS

CAPABILITY STATEMENT

DUNS: 1102207654 | CAGE CODE: 9UFR1 | SAM UEI: WL8MM6AWS7R7

NAICS CODE

- **512110** - Motion Picture and Video Production
- **541922** - Commercial Photography
- **518210** - Data Processing, Web Hosting and Related Services (Specifically Optical Scanning)
- **111421** - Nursery and Tree Production
- **111422** - Floriculture Production
- **561730** - Landscaping Services

ABOUT US

40 Day Communications, LLC is a small business providing expert horticultural and multimedia services to federal, state and airport agencies, as well as prime contractors. Founded by Cheryl Williams, a Certified Master Gardener, aspiring Professional Horticulturist and multimedia professional with 15 years of federal contract experience, the company specializes in supporting environmentally focused initiatives and public projects with accuracy, creativity and a commitment to high-quality execution.

CORE COMPETENCIES

- ✓ Full-service production of training videos, promotional content, and government event coverage.
- ✓ Professional multimedia documentation of horticultural practices, environmental installations and plant identification.
- ✓ Optical scanning and digitization services for archival plant records, historical materials and multimedia libraries.
- ✓ Propagation and sale of high-quality starter plants, herbs and native species tailored for residential, commercial and government use.
- ✓ Cultivation of flowering plants and ornamentals for beautification projects, pollinator habitats and commercial landscapes.
- ✓ Landscape planning, planting, and maintenance services with a focus on native species, sustainability and stormwater management.

DIFFERENTIATORS

- **Dual Expertise in Horticulture & Multimedia:** We uniquely combine certified horticultural knowledge with professional video production and photography services, delivering high-quality visuals and field services under one contract.
- **Certified, Small-Scale Agility with Big-Impact Results:** As a nimble, MBE/DBE-certified small business, we adapt quickly, work efficiently, and offer personalized attention that larger firms often can't match, while helping partners meet supplier diversity goals.

CERTIFICATIONS

- SBE, SDB, WOSB - Supplier Gateway
- ACDBE, DBE, MBE, SBE - Maryland Department of Transportation (MDOT)

